

Things to consider when selling your home

When you're looking for a partner to help you negotiate the complexities of selling a home, you've come to the right place. The experience, dedication and strong communication you'll receive with me will help ensure the successful and profitable sale of your home:

1. The Local Advantage – Take advantage of a broad spectrum of technologies and tools to support the sale of your home from start to close.

2. Internet Advertising – Since the lion's share of home buyers starts their search on the internet, top placement on search engines is essential. You'll gain access to placement on Google, Bing, Yahoo, AOL and other websites. This will maximize your exposure and bring a large number of potential buyers to view information about your home.

3. Email Campaigns – It's important to "work the network." We can work together to identify the right people to target your home-and get in touch with them by email to drive excitement and interest.

4. Personal Touch – Of course, technology alone won't sell your home. Face-to-face interaction provides the advantage to sell your home-and you won't have to worry about a thing. The details will be handled with care and constant communication, to ensure the marketing and sale of your home go smoothly.

5. Send me a video of your home if you are thinking of listing shortly. All you have to do is [click this link](#) and follow the simple instructions. The camera on your phone will automatically be accessed and you can record a short clip which will be immediately sent to me if you approve. Make sure you include the address, your email and your phone number so I

can get back to you.

Home Listing Syndication

Your home can be advertised on websites all across the web, making sure buyers see your home and everything it offers. Here are some of the national sites where your home will appear:

[Realtor.com](https://www.realtor.com), [Zillow.com](https://www.zillow.com), [Trulia.com](https://www.trulia.com) and [KW.com](https://www.kw.com).

Other sites you might like to investigate if you are buying real estate are the following:

[National Association of REALTORS® Code of Ethics](#)

[Arizona Department of Real Estate](#)

[Keller Williams International](#)

[Keller Williams Southern Arizona-Kolb La Play Market Center](#)